

# Better gas mileage. A Civic responsibility.

When we built our first Honda Civic back in 1972, we designed it as an answer to the world's transportation problems. Even that long ago, fuel economy was one of our prime considerations.

**1980 HONDA CIVIC GL  
1500 5-SPEED**

**36 EPA EST. MPG, 49 HWY. MPG. USE 36 MPG FOR COMPARISON. YOUR MILEAGE MAY DIFFER DEPENDING ON WEATHER, SPEED, AND TRIP LENGTH. ACTUAL HWY. MILEAGE WILL PROBABLY BE LESS THAN SHOWN. FIGURES ARE LOWER FOR CALIF. AND HIGH ALTITUDE CARS.**

You don't have to be an expert in international economics to know that in most parts of the world gasoline is becoming more and more expensive. All you have to do is own an automobile.

We are therefore pleased to announce that our 1980 Honda Civic GL received an EPA rating of **36** estimated mpg, 49 highway mpg. That's a nine percent increase over the 1979 model.

Even without such excellent fuel economy, 1980 would be a landmark year for the Honda

Civic. For the first time since it was introduced, the Civic has been completely restyled.

Without adding so much as one inch to the overall length of the car, we gave the 1980 Civic thirteen percent more interior space, allowing more legroom and shoulder room.

We gave it twenty percent more window area for better visibility. And we gave the new Civic a longer wheelbase and improved suspension for a smoother ride.

All this, and better gas mileage in the bargain. Reason enough why in 1980 you might want to make a Civic your civic responsibility.

**HONDA**

We make it simple.

