



NOW!...from Japan

The **PanaSonic**

**A REVELATION in
LOUDSPEAKER DESIGN**

Here are some of the unusual features which add up to the kind of performance that got raves from U. S. audio experts in pre-marketing tests!

- Patented phase-equalizing globe for smoother response and better high-frequency dispersion.
- Patented elliptical corrugation of woofer cone to eliminate standing waves.
- Super-compliant edge of woofer cone.
- Thin, coaxially corrugated spider, for unusually wide excursion and outstanding cone-displacement linearity.
- Aluminum voice coil, lighter than copper, for extended high-frequency response.

Unique design and highly skilled hands combine to bring you a space-saving unit with performance never before achieved by an 8" speaker at whatever price — a performance surpassing that of many larger and more expensive speakers. The PanaSonic is a product of Matsushita Electric Industries, Japan's leading manufacturer of electronic products.

*Get a demonstration at your favorite dealer's
or write for address of dealer to:*

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